

HOLLY KURTZ MENGES

Associate Creative Director/Writer

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Work History

9/07-8/08

KARSHHAGAN Denver, CO

Associate Creative Director for a variety of clients working with all forms of media. Responsibilities include developing ideas, concepts, campaigns and strategies, developing and writing branding and communication platforms, directing creative teams, managing budgets, collaborating with account service, leading client presentations, maintaining strong client relationships, and copywriting. Clients include Denver Metro Convention & Visitors Bureau, TD Ameritrade Institutional, 20/20 Financial, Pinnacle Bank, Colomer hair care products and others.

10/05-10/06

THOMAS, TABER & DRAZEN Denver, CO

Senior writer for all forms of media. Clients include Built Green, The Baltimore Examiner, WOW! phone and internet services, ICON investment advisors and the Children's Defense Fund.

7/03-10/05

FREELANCE WRITER Denver, CO

For various local agencies including Heinrich, Factory Design Labs, McClain Finlon, Cameron Christopher Thomas, Tribe, Crosspoint, Thomas Taber & Drazen, Texture Media and others.

4/02-7/03

CONSULTANT Denver, CO

Hired short-term as Associate Creative Director for Heinrich. Responsible for extending current creative capabilities into more traditional agency roles like branding, promotions, print and broadcast. Won over 30 awards during my tenure.

5/00-2/02

DNA BRAND MECHANICS Seattle, WA

Senior writer for broadcast, print, collateral, and web. Clients include Bellevue Square Mall, Pyramid Ales, Fizzylab, Evergreen Hospital, Travelscape, AIDS lifecycle and Port of Seattle.

2/99-5/00

COLE & WEBER Seattle, WA and Portland, OR

Writer for print and broadcast for several accounts including Nike, Boeing, NW natural gas, Visio, GTE, Qpass and Betterbricks.com.

12/98-2/99

ADIDAS INTERNATIONAL Portland, OR

Freelanced in-house on international television campaign for running shoes and apparel.

Higher Education

1993 Attended the School of Visual Arts, NYC

1991 Graduate of Denison University. BA in English/Creative Writing

Visit hollymenges.com for work samples. Full portfolio and reel available upon request.